



Hey there!

Welcome to the newest issue of the Diana Alexia Creations monthly newsletter. This month has brought a lot of inspiration to our agency, from podcasting and website optimization to a fun discussion about light and dark mode on iPhones on LinkedIn.

Let's check out the latest news and product highlights!

A New Testimonial Has Arrived at DAC

Diana Alexia Creations DELIVERED!



"Delivered an excellent article with extensive research." - BossBroc, our featured real estate client in August.

There is nothing we love more than seeing a happy client! BossBroc reached out to us to discuss real estate blog articles for his website. After discussing his business needs, we were able to deliver five well-researched 1000-word blog articles targeting his customers, all while maintaining his brand voice.

service is tailored to fit your brand voice and style. Each article is researched, optimized for SEO, and comes equipped with CTAs to connect your customers to your services.

[Schedule a Free 30-Minute Consultation](#)

Read this Month's Blog - Using Podcasts as a Business Tool and Why It Works

This month's blog explores how podcasts continue to be a versatile tool for earning income, informing, and entertaining audiences.

Thinking about launching a podcast? It might be one of the smartest, most budget-friendly tools in your marketing toolbox. This month's blog dives into how podcasts can help businesses build authority, connect with listeners, and even generate passive income—all while keeping things personal and fun.

I even share a bit about my old show, *Fefie Ann: Millennial Life*, and announce the launch of *Moonlight Marketing Bytes*.



[Read Our Latest Blog](#)

Speaking of podcasting—Announcing Moonlight Marketing Bytes

Our educational marketing podcast breaks down marketing topics into bite-sized episodes.

[Start Listening Now](#)

Service Highlight of the Month: Branded Canva Design

Branded Canva Design

Promote your brand with cohesive visuals that reflect your identity.

- Branded Canva templates (social posts, promos, quote cards, etc.)
- Light visual brand guidance (colors, fonts, style direction)
- Designs optimized for your platform(s)

The graphic features a woman with long brown hair, wearing a black blazer and light green pants, standing with her arms crossed in an office setting. The background includes a white wall, a green plant, and a desk with books and a coffee cup. The text and list are overlaid on the right side of the image.

[Learn About Our Branded Canva Design Service](#)

Curious to learn more about our services? Contact Us!

Diana Alexia Creations is looking to add a new client to their list. Visit us online to learn more about our [content writing services](#) and schedule your free initial consultation!



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